

# Seniors

2020



*gw*

GINA WADE PHOTOGRAPHY

## meet gina wade



I've always loved photography. I come by it honestly. One of my dad's favorite hobbies was photography back in his day. I love how proud he would be to see me following the same path.... following my passion. It's been said if you "find something to do that you love you will never work a day in your life". I found it. This is it.

I am a Pittsburgh photographer specializing in senior portraits. I love connecting with people at this age. I want to show them their perfectly imperfect uniqueness. Photographs prove you existed. I want to make sure this milestone is captured and preserved. Their senior pictures will help catch and freeze those moments... to me, there is no greater priority. The next time your baby has a photo session like this will likely be his/her wedding day, so make this count, because these memories will last a lifetime.

Thank you for choosing me to be your photographer. I can't wait to join you on this journey.

### WEBSITE

[ginawadephotography.com](http://ginawadephotography.com)

### INSTAGRAM

[@ginawadephotography](https://www.instagram.com/ginawadephotography)

### FACEBOOK

[fb.com/ginawadephotography](https://www.facebook.com/ginawadephotography)

### EMAIL

[studio@ginawadephotography.com](mailto:studio@ginawadephotography.com)

### PINTEREST

[ginawade](https://www.pinterest.com/ginawade)

### SNAPCHAT

[Ginawadephotography](https://www.snapchat.com/add/Ginawadephotography)





Keep shining  
beautiful one.

This world needs  
your light.



## collections

(does not include creative fee)

### **BLACK**

**\$2100**

Premier slideshow and online gallery  
20x30 or 20x24 mounted canvas gallery wrap or framed wall art  
10x10 signature fine art album of gallery images  
12X12 mounted signing board  
Custom flash drive and digital download of high resolution images with reproduction release  
Custom mobile app of gallery images  
\$250 print credit

### **PLATINUM**

**\$1750**

Premier slideshow and online gallery  
16x24 mounted canvas gallery wrap  
8x8 custom signature fine art album of gallery images  
Digital download of high resolution images with reproduction release  
Custom mobile app of gallery images  
\$200 print credit

### **GOLD**

**\$1500**

Premier slideshow and online gallery  
11x14 styrene mounted linen wall print  
Custom image box with 25 5x7 linen prints  
Digital download of 25 selected high resolution images  
Custom mobile app of select images  
\$150 print credit

### **SILVER**

**\$750**

Premier slide show during order session  
\$750 minimum print order from ala carte menu

## *a la carte*

Available with silver collection or in addition to black/platinum/gold collection.  
(does not include creative fee)

### **GIFT PRINTS - 8X10 AND SMALLER**

wallet/4x6/5x7/8x10 gift print

50 each

Individual digital images 75

All gallery digital images 1550

### **WALL ART**

11x14 styrene linen wall print 350

16x24 gallery wrap canvas 500

20x24 gallery wrap canvas 600

24x30 gallery wrap canvas 750

### **PERSONALIZED ALBUM**

8x8 signature fine art album 1250

10x10 signature fine art album 1500

Linen or Leather companion album 650

5x7 custom image box with linen prints 1000

12X12 custom signature board 450

Digital Files include unlimited personal usage rights.







*"hello there handsome"*

## for the boys

### GUYS GROUP SESSION

**Group session 3 or more boys - \$800 each**

Includes session fee

10 5x7 linen prints

10 high resolution digital files of selected images

Custom mobile app of select images

### GUYS SESSION

The boys can also chose a regular senior session that will include the traditional collection options as well as include an exclusive digital collection only available to the gwp guys.

**Boy Digital Collection- \$1000**

30 high resolution digital images

Custom mobile app of selected images

\$150 print credit

ala carte items available for purchase

I offer a group session for the GUYS only. Senior boys often don't want or need the same level of experience as the girls. This means the session goes by faster, and that the guys have the option of having friends around to minimize their pain and suffering. The boys need to find their own groups. Please be prepared when booking to know the names of the rest of your group. I ask guys to bring two to three outfit changes. Families will get great pictures, but please be aware that even though this is a group session, the shots of the boys will NOT be exactly the same.

Group sessions require a \$400 retainer when book, and the other \$400 when the order is placed. The flat fee of \$800 includes the creative fee, 10 high-resolution digital files (with print release), and a 5x7 print of those images.

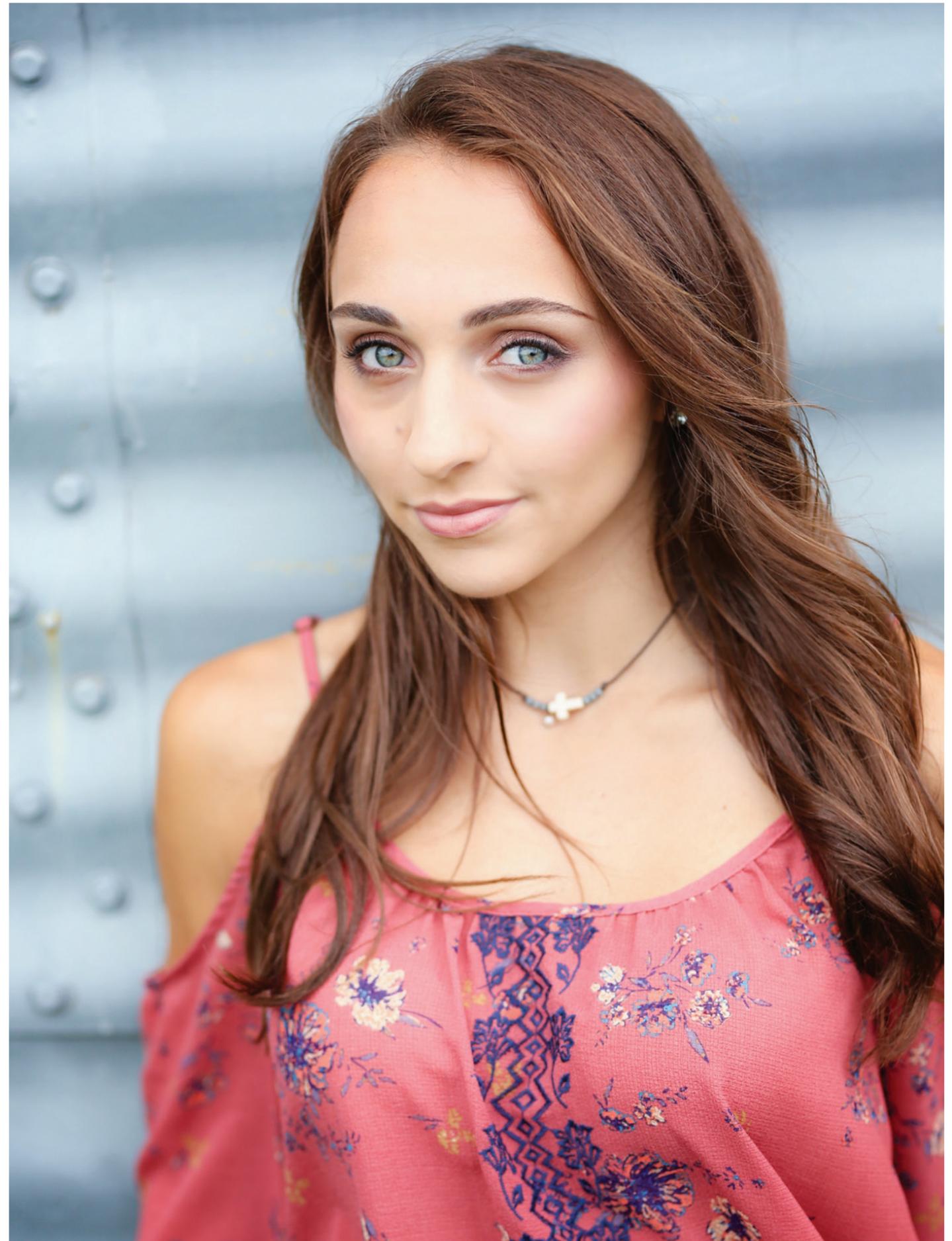
Traditional guy sessions are also available.

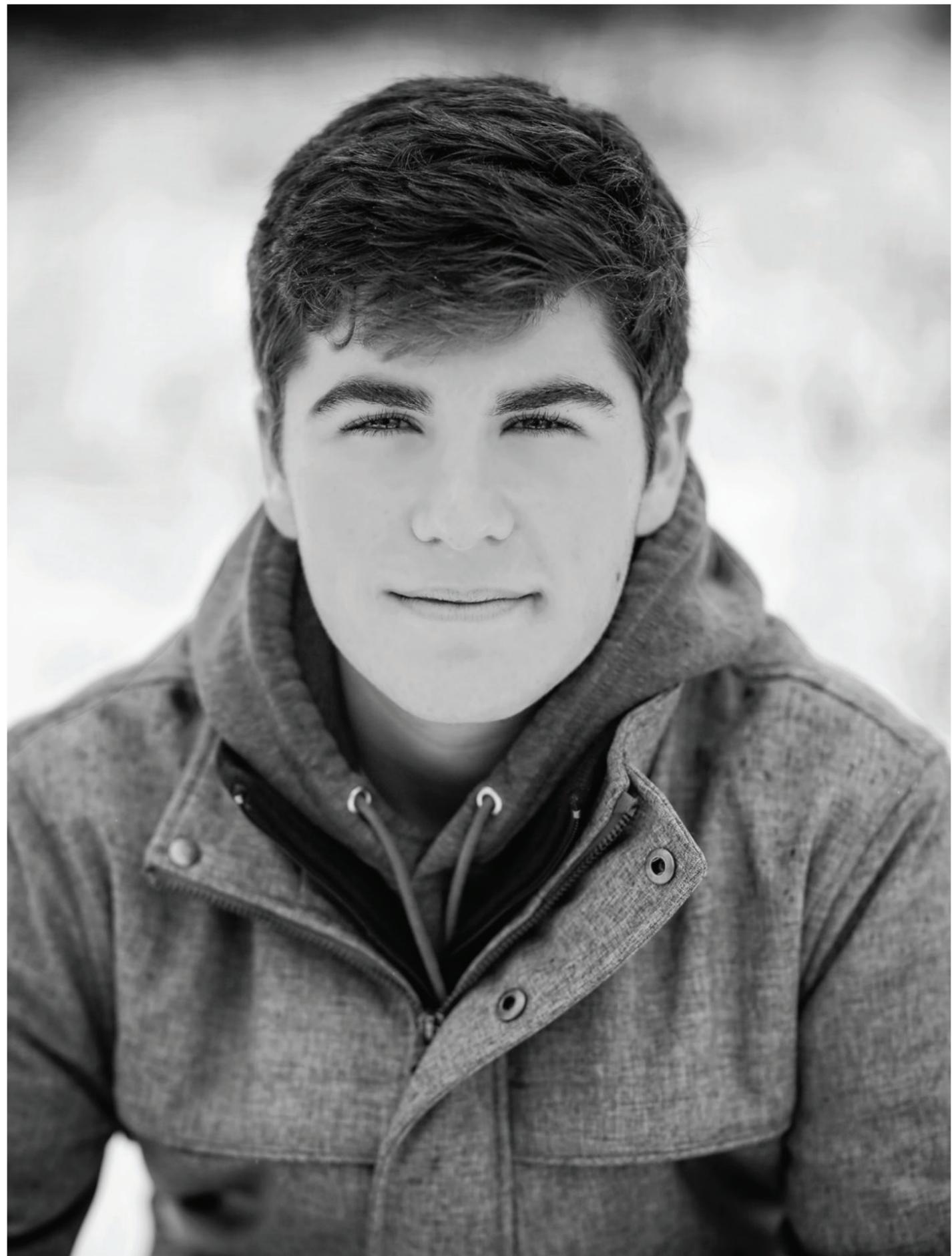
### Outfit Ideas

- > Trendy, sporty or dressy
- > Avoid clothing with logos or words
- > Be comfortable- jeans and khaki shorts always look great!
- > Be sure nails are clipped and clean
- > Bring clothing freshly ironed and on hangers
- > Shave and moisturize the night before or morning of your session! The camera has a way of seeing the random strays you left behind.

## booking your session

To book your date, go to [ginawadephotography.com](http://ginawadephotography.com). You will follow the information there to start the process. After you let us know you're interested in booking you will get an email with paperwork that must be filled out including the contract and model release. You will also be asked to pay your session fee. When those things are done, you will automatically be sent a link to my calendar where you can select the date that works best for you and your family. At that time you will also be asked to fill out a more detailed questionnaire. This information is an important part for me as I brainstorm your perfect session. Then you're officially booked! We will schedule a pre-shoot consultation to go over any questions and talk about whatever is on your mind, as well as your outfit selections. Then it's your time to shine!!







## *dos and donts*

### DO

- > Get hair colored, touched up or trimmed a week before your session
- > Have your hair washed and dried – style on your own or let a (not OUR) stylist handle it
- > Exfoliate your skin 3-5 days before your session
- > Shape your eyebrows
- > Moisturize skin the night before and drink plenty of water
- > Dress appropriately for the weather
- > Try on all outfits before the day of the shoot to make sure they fit nicely
- > Find clothes that are unique and different and true to your style
- > Wear clothes that are flattering to your body
- > Be careful with strapless or spaghetti straps - watch undergarments
- > Bring your clothes IRONED and on hangers, and this allows more time for wardrobe changes to highlight all the sides to your personality

### DON'T

- > Wear neon colored tops and distracting patterns
- > Wear small stripes or low cut shirts
- > Tan within a week and **avoid** spray tans
- > Have visible tan lines - if you do, wear outfits that don't show tan lines
- > Wear bras and underwear that show (be mindful of fit and color)
- > Wear dark colored tops that blend together if you have dark hair
- > Wear anything too tight or too short. You will be sitting and squatting and will want to feel comfortable

# how to look your best

## MAKEUP ARTIST

Your session will **always** include makeup. My experienced stylists have you covered! You bring your ideas and the makeup artist will do the rest. She will do as much or as little as you want. I'm looking for you to be YOU. Makeup helps to even your complexion as well as make your features pop. If you want natural eye makeup and semi-nude lips, we can do that. If you want a smoky eye with lashes and red lips, it's yours! I want you to feel like a model for the day. The more you put into your pictures, the more you will love the results. **Have fun. Relax. BE FABULOUS. BE BOLD. BE YOU.**

## CLOTHES & ACCESSORIES

Your wardrobe is a great way to show off your personality! We will coordinate your outfits before your session. Your style helps me to plan your shoot. On our day, you will bring the clothes we picked and any other last-minute things you want to throw in. Bring all of your clothes, ironed and on hangers, ready for your photo shoot. A few things to remember: think of color and color combinations, textures, and different style options. Stay away from busy patterns and giant logos.

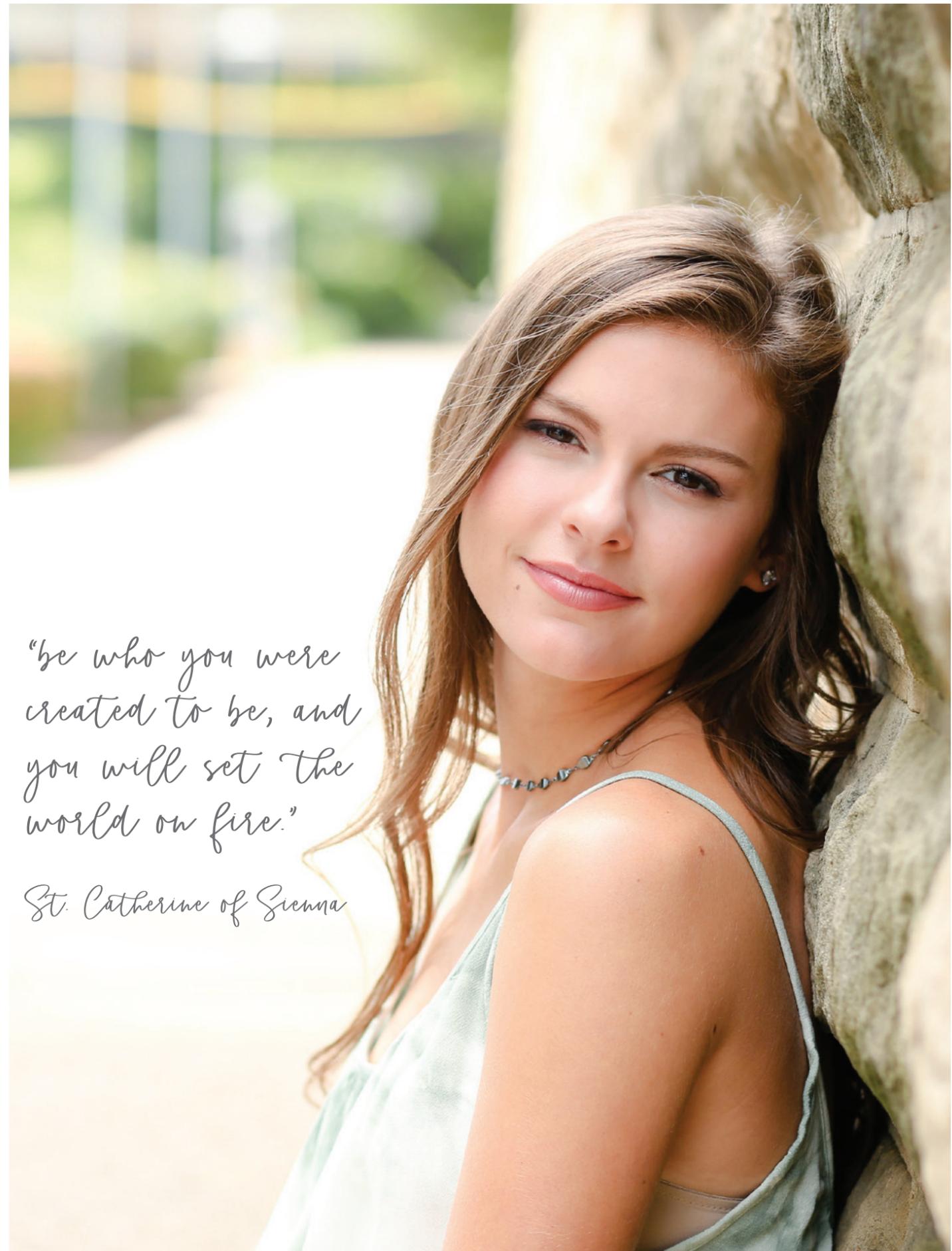
PLEASE try on all outfits before the day of your session. It is important that your clothes hang well and are flattering to your body shape. Please make sure you have bras or undergarments that complement your outfit. We definitely don't want bra straps sticking out, or worse, gaps that leave a shelf on your chest!! Don't forget to pair your wardrobe with cute shoes and sassy accessories!!

Attention to detail is what pulls together the final touches of your images. I have a lot of things to offer if you don't have many accessories of your own. This is the perfect place to bring anything meaningful to you — grandma's bracelet, heirloom earrings? Also, remember hats, scarves, and sunglasses can also be a fun way to showcase your style! Bring them all!

## LOCATIONS

I use a variety of locations in and around the area. If you have a certain spot in mind, or would like to use something you have seen in a picture, let me know! You want urban? Let's hit the streets. Country?

I will find a back road, field, or barn. I have a lot of locations and find more all the time!



*"be who you were  
created to be, and  
you will set the  
world on fire."*

*St. Catherine of Sienna*



*"beauty isn't about looking perfect...  
it's about celebrating your individuality."*



## ordering session

Are you ready for the big reveal?? You and your parent(s) will view your photos for the first time about three weeks after your session! You will choose how you want to display and archive your images for years to come. These pictures will last a lifetime. These images aren't just for you... they're for future generations. Print what matters.

Ordering sessions are fun, easy, and pressure free. As a full-service photographer, I want to make sure I help my clients through the ordering process. I want you to be confident you've made the right choice and gotten exactly what you want! Your senior year goes by faster than you can even imagine, and there are a million things to do!! I also want to make sure you can cross this off "the list." The last thing you need to worry about in the spring as you roll toward graduation is senior pictures hanging over your head.

We will place your entire order at once, and then all you will need to do is sit back and wait. Your fabulous products will be delivered 4-6 weeks later. I recognize this is an expensive year, so please know payment plans are available!



## payments

Your session fee of \$399 will be paid online at the time you schedule the session. This creative fee includes three outfit changes, a 2-3 hour photo shoot, image editing, and your order session. It also includes a professional makeup artist. You will be asked to make a \$750 payment at the time of your ordering session. This payment is the equivalent of the Silver package. If you want to order the Gold or Platinum package, the remaining balance will be due at the time of delivery.

# questions & answers

## HOW DO I BOOK?

Use the "Book your session" link on my website. If you have any questions, please feel free to send me an email.

## WHEN DO I PAY?

You will be asked to pay your \$350 session fee at the time of booking to hold your date and time. You will be asked to pay a deposit on the day of your ordering session, and the remainder will be due before delivery of your order. Checks are preferred, but you can also use all major credit cards through PayPal.

## WHAT DOES MY SESSION FEE COVER?

Your session fee includes the time and talent of the photographer during your shoot, editing time to digitally enhance your photographs and create a personalized gallery. It also includes a professional make up artist for the day of your session (if appropriate).

## WHAT SHOULD I WEAR?

Plan to bring three outfit changes. I have Pinterest boards full of helpful ideas if you need them. We will schedule a session-planning consultation about two weeks before your session, during which I will ask you to show me – or send me pictures of – the outfits you've chosen, including shoes and accessories. On the day of your shoot, you should bring all clean outfits ironed and on hangers. Girls, be sure to pay attention to undergarments (we don't want to see straps and lines)!

## DO I NEED TO HAVE MY MAKEUP DONE?

Your session will always include makeup. My professional makeup artists work to create the camera-ready look you want. Whether you want a more natural look or a smokey eye, they have you covered.

## WHAT IF WE NEED TO RESCHEDULE?

All session fees are non-refundable. If we need to reschedule for personal reasons, we can do so based on availability at no additional charge. Weather may affect availability, and I'm always keeping an eye on it.

## WHEN WILL MY PICTURES BE READY?

Your pictures will be ready to see during your ordering session approximately three weeks from the completion of your session.

## WHAT ARE MY PACKAGE OPTIONS?

Over the years I have found the vast majority of my clients order the same things, so I've taken out the guess work and created packages to give you exactly that. Your gallery will include 40 high resolution, fully edited digital images. Most clients will pick a package with wall art and an album. I've found most of my clients prefer to make their own prints for friends and family. I will give you a print release and specific information for a professional lab so you can order high quality prints at wholesale pricing. Depending on your package selection, you may even get a personalized phone app of your gallery at the end of your ordering session!

I have 3 packages available. My most popular package is Platinum, which features a bigger album and a canvas. I also offer the Gold package which features something for your wall and a smaller album. You can see complete details on later in the magazine.

## WHERE WILL WE GO FOR MY SHOOT?

Let's brainstorm! I am a natural-light photographer, so your session will take place outdoors. Your session may be in a local neighborhood, a field of grass, or even in the city – we have plenty of options! If you have a specific idea in mind, please let me know. If not, I will pick a spot based on the information you give me and the outfits we pick!





*gw*

**GINA WADE PHOTOGRAPHY**

**WEBSITE**

[ginawadephotography.com](http://ginawadephotography.com)

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